

DISHA

DISHA the higher studies expo, held in Thrissur in January 2018 was the signature step of the Career Guidance and Counselling Cell, Department of General Education, Government of Kerala which ignited a lasting dedication within the department to annually orchestrate DISHA for enhancing the career prospects of young Keralites and elevating them to an elite level of competence.

A feat nonpareil, Disha I,II, III,IV & V reigned as a supreme crowd puller, from which the youth of Kerala reaped benefits by gleaning everything that would cater to their way to a suitable and successful career.

Realising the need and significance of higher education, the Career Guidance and Adolescent Counselling Cell of the Higher Secondary Wing of General Education Department

aimed at bringing the major universities and institutions of national and state level under one roof so that the zealous youth in Kerala who visits the stalls can get necessary information regarding the various courses offered by the institutions.



FACILITIES

- 10 x 10 AC stall with space to display the info about the institution.
- WIFI connection.
- Air Conditioned accommodation and food for two delegates from each participating institution.

DISHA VI

DISHA VI is organised by enclosing stalls of chosen universities and major institutions of state and national level and a seminar hall where celebrities would talk and hold interactive sessions. This will be a flagship event which shall bear witness to the initiation of an international career conclave, where promising opportunities shall be sown for the discerning individuals of our global community.

REQUISTIES

Two delegates who are deft at introducing the institution which they represent and are efficacious in answering the queries of the stall visitors. They would pose as the face of the institution they represent. Banner, brochures, prospectus, hand outs etc.

Venue

We are exhilarated that Disha is being held in Kottayam, a district with such a rich legacy. Nestled between the majestic Western Ghats and the serene Vembanad Lake, Kottayam is famously known as "Akshara Nagari," or the "City of Letters." It holds a special place in history as the first town in India to achieve 100% literacy. This vibrant city is a major hub for publishing and print media, with many of the state's leading newspapers and books originating here. It's a true privilege to host our event in a place that so deeply values knowledge and education.

The Directorate of General Education is pleased to invite your significant and dignified participation in DISHA VI, the unique program sponsored solely by the Government of Kerala. Let us join hands in facilitating the event from 2025 November 20th to 24th to be a great success.

Help us to be a better host confirmation of participation with details of the delegates who represent your institution shall be done at the earliest to make sure that you are very well received."

Dr Shajitha. S

Joint Director

Academic

Higher secondary wing

Directorate of general education

9746805470

Dr.Azeem.C.M

State Co-ordinator,

Career Guidance &

Adolescent Counselling Cell

0471-2580737 | 09497347434

dishaexpo2023@gmail.com

cgacdhse@gmail.com

Directorate of General Education

Higher Secondary wing

Uloor lane, Jagathy P.O

695014

DISHA

DISHA HIGHER STUDIES EXPO

CAREER GUIDANCE AND ADOLESCENT COUNSELLING CELL

DIRECTORATE OF GENERAL EDUCATION

GOVT.OF KERALA



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